

# Interview with a Sports Marketing Student

## **Interviewee:**

Jesse Dean

## **Job:**

Sports Marketing and Management (Sports Agent)

## **What do you like about the job?**

"I love sports they've been apart of my whole life. This is my dream career."

## **What is the most challenging thing you have to do?**

"Stay calm and not letting stress get to me."

## **How is the job rewarding to you?**

"I wouldn't say it's rewarding it just gives me the career I want and I enjoy it."

## **What has changed in that career field in the last 5-10 years?**

"Competition in sports, players are getting way more athletic. Also rule changes."

## **What is continuing the change?**

"The big thing I notice is the rule changes. Especially in the NFL (National Football League)."

## **What changes do you expect to happen in the future?**

"More rule changes and more sports to lose popularity."

## **What type of education do you need for this career?"**

"I go to Bowling Green and major in Sports Management which is the biggest factor in getting a career as a sports agent."

## **What advice would you give someone going into this major?**

"Be confident in yourself and keep pushing through the obstacles and it will pay off. Also look for internships early!"

## **What do I need to know in order to be successful in this field?**

"I have not made into the field yet but I can tell you that you need to apply yourself early and often. Don't sit in the background be front row and always pay attention."

## **Response-**

Interviewing Jesse was a great time. It made it easier that I have known him for almost 10 years. I loved learning more about sports management and marketing he was very thorough with my questions. He brought up interesting things I didn't even know about that were very intriguing. I am more interested in that career field after this interview but it also made me consider going to Bowling Green after all the stuff he said you get to do in this major at that school. I can't wait to talk with him more about how his internship is going and how much fun it is!